

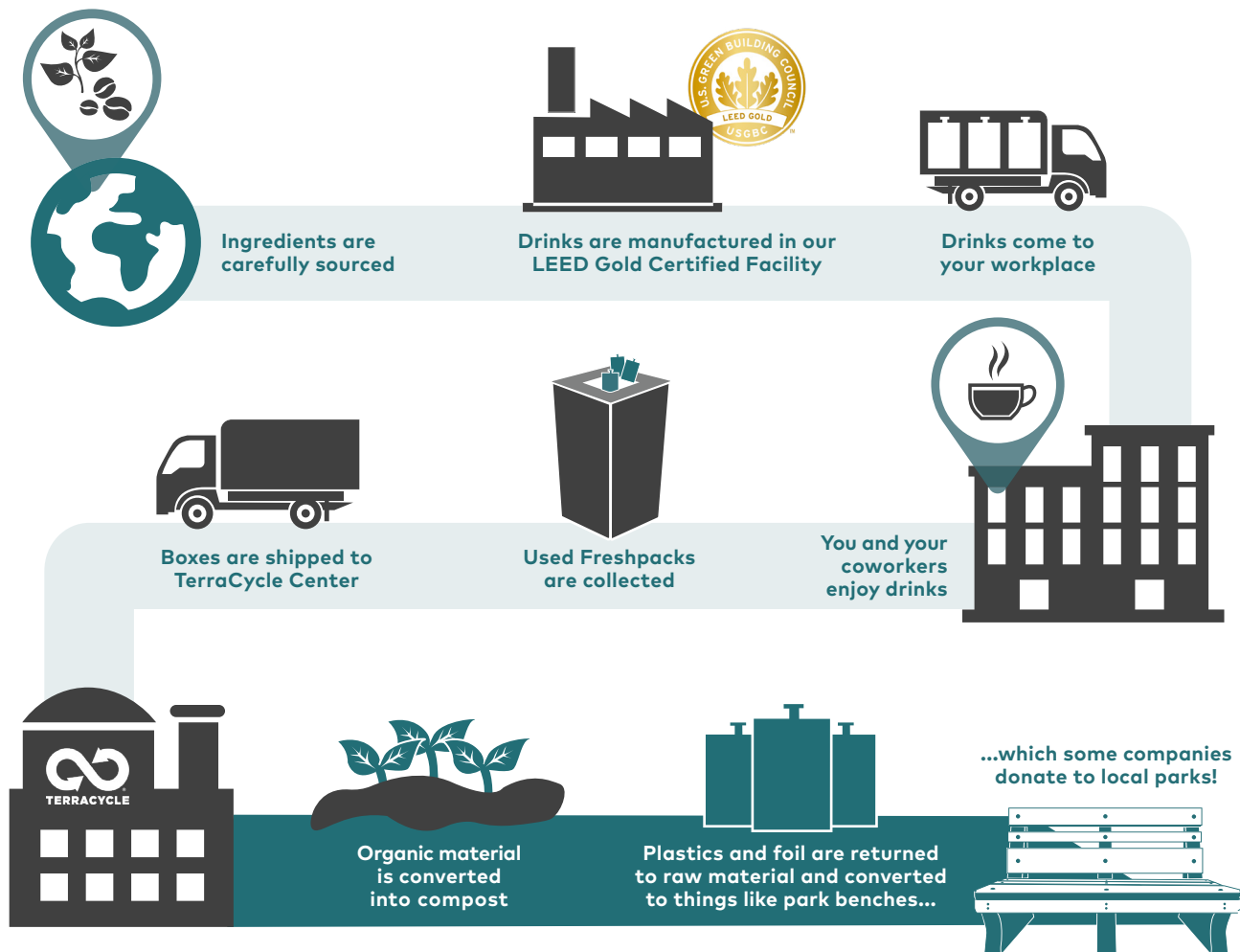
# IT'S YOUR MOMENT TO MAKE AN IMPACT

Single-serve brewers don't have to be enemies of sustainability. At **Lavazza Professional**, we're committed to reducing our environmental impact throughout the life-cycle of our drinks — from origin to office, farm to cup.



## The FLAVIA® FRESHPACK Life-cycle

We make it our mission to care for our communities: from the farms where we carefully source ingredients to the parks and other places where your recycled Freshpacks end up.



[lavazzapro.com/sustainability](https://lavazzapro.com/sustainability)

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# ENROLL IN THE RECYCLE YOUR FRESHPACKS PROGRAM

AND NEVER PUT FRESHPACKS IN A TRASH CAN AGAIN

Visit [terracycle.com/lavazza](https://terracycle.com/lavazza)



## STEP ONE

### Register & Request

Visit [TerraCycle.com/Lavazza](https://TerraCycle.com/Lavazza) to sign up for an account and request to join the Recycle Your Freshpacks program. You will receive a welcome email from TerraCycle within 7-10 Business Days.



## STEP TWO

### Order

Click the Zero Waste Box link on the program page to be directed to TerraCycle's ecommerce site where you can order a box.



## STEP THREE

### Collect

Set up a collection area using the Zero Waste Box for employees and guests to deposit used Freshpacks. Please ship when the box is completely full to minimize the carbon footprint of the program.



## STEP FOUR

### Send

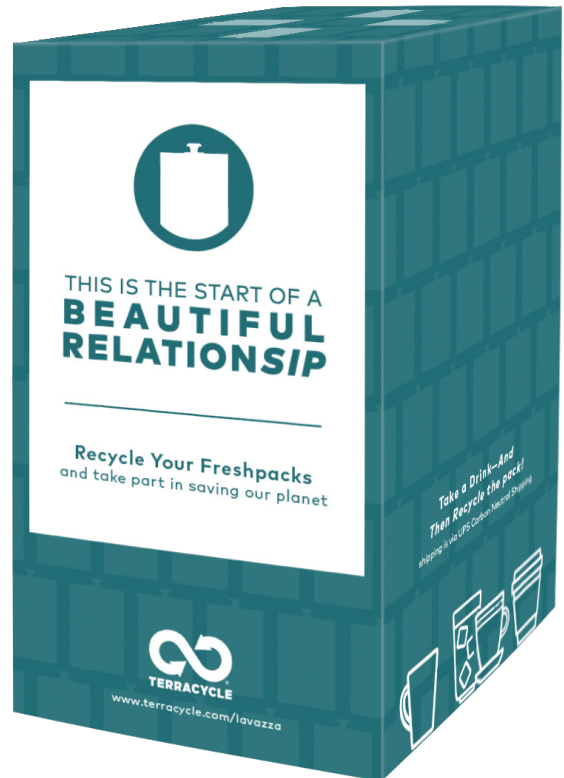
The Zero Waste Box comes with a pre-affixed UPS carbon-neutral shipping label. Check that your office has a regularly scheduled UPS pickup service and place the box with your outbound shipments. If not, you can drop it off at your nearest UPS location.



## STEP FIVE

### Reorder

Reorder another Zero Waste Box so you can continue recycling Freshpacks!



## IS THERE A FEE TO PARTICIPATE IN THE PROGRAM?

Each Zero Waste Box is \$99. Because the box can hold around 1,650 Freshpacks, the cost to recycle is only \$0.06 per Freshpack.

Purchase your Zero Waste Box directly from TerraCycle at [terracycle.com/lavazza](https://terracycle.com/lavazza) to begin recycling your freshpacks today.